

ORDER



Orders
Order / Rev: 709300
Alt Order #: 06295455
Product Desc: Flight 8/26 CAMPAIGN AZ
Estimate:
Flight Dates: 08/26/12 - 08/26/12
Original Date / Rev: 08/23/12 / 08/23/12
Order Type: Political

KPNX

Primary AE: Dan Foster
Sales Office: T-CHI
Sales Region: NAT

Agency
Name: Patrick Media
Buying Contact:
Billing Contact:
 216 W Washington
 Marshfield, MO 65706

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: National Horizon
Demographic: A25-54
Product Codes: IS-Candidate/US House
Priority: P-1
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	1	\$1,500.00	\$1,275.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	1	\$1,500.00	\$1,275.00	0.00
Totals	1	\$1,500.00	\$1,275.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dan Foster			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KPNX	25%	\$1,500.00
Market	100%	\$6,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAET	0%	\$0.00
KASW	0%	\$0.00
KBCZ	0%	\$0.00
KBPX	0%	\$0.00
KDRX	0%	\$0.00
KMCC	0%	\$0.00
KNAZ	0%	\$0.00
KNXV	22%	\$1,320.00
KPAZ	0%	\$0.00
KPHO	30%	\$1,800.00
KPPX	0%	\$0.00
KSAZ	23%	\$1,380.00
KTFL	0%	\$0.00
KTVK	0%	\$0.00
KTVW	0%	\$0.00
KUSK	0%	\$0.00
KUTP	0%	\$0.00
UNKWN	0%	\$0.00

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KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KPNX	08/26/12	08/26/12	Meet The Press Meet The Press	CM	7-8a	-----S	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/20/12		08/20/12	08/26/12	-----S	1		\$1,500.00		0.00						
													Totals	1	\$1,500.00
*Tax 1 Note: Tax 0.5%.															

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